

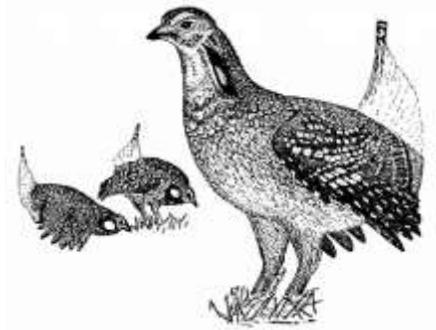
Conservation Story Telling

A WORKSHOP

for

Natural Resource Professionals

by Dr. Randy Olson



Date: February 9, 2016

Location: Baymont Inn and Suites, Mandan, ND

Time:

Session 1: 9-11:30am (attendance limited to 20 ND Chapter of the Wildlife Society members)

Session 2: 1-3:30pm (attendance limited to 20 ND Chapter of the Wildlife Society members)

Cost: \$75/session (Session 1 and 2 are identical sessions)

Registration: Visit www.ndctws.wordpress.com and click on the "MEMBERSHIP AND EVENT REGISTRATION" tab, or contact Mike Olson at mikeandhope@bektel.com or 701/425-7952.

Sponsors: ND Chapter of the Wildlife Society, ND Natural Resources Trust, United Tribes Technical College, American Fisheries Society, Ducks Unlimited, and The Nature Conservancy

Free STUDENT Seminar:

February 10, 2016 9-11:30 am

Session is open to NDCTWS student members and student non-members in the natural resource field of study.

The workshops and seminar will provide tips and strategies for the resource professional on how to tell your conservation story more effectively – a must in our competitive society.

Dr. Randy Olson, filmmaker, biologist and author of *Don't Be Such a Scientist*, *Connections*, and *Houston We Have a Story*, will lead the workshops and seminar.

The workshops and seminar will precede the North Dakota Chapter of The Wildlife Society's 2016 Annual Conference (February 10-12) with the theme, BEYOND BETTER BIOLOGY, and will focus on improving the effectiveness of conservation communication by examining a variety of non-traditional disciplines.

Financial support was provided by the following:



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Randy Olson , born October 3, 1955, is a scientist-turned-filmmaker. Dr. Olson earned his Ph.D. in Biology from Harvard University (1984) and became a tenured professor of marine biology at the University of New Hampshire (1992) before changing careers by moving to Hollywood and entering film school at the University of Southern California. He has written and directed a number of short films and feature documentaries which have premiered at film festivals such as Tribeca and Telluride Film Festivals. Most of his films draw on his science background, involve humor, and address major science issues such as the decline of the world's oceans, the controversy around the teaching of evolution versus intelligent design, and the attacks on global warming science. He is also the author of three books aimed at helping the science community communicate more effectively with the general public. His company, Prairie Starfish Productions, is based at Raleigh Studios in Hollywood, California.